

# SPRING CONFERENCE

## AUGUST 13-15, 2019

### Salt Lake City, Utah



## Preliminary Program

### TUESDAY, AUGUST 13

- 1:30 - 4:30 PM **INNOVATION INCUBATOR: How Technology Can Rescue Mental Health - The Promise of AI Platforms & Networks**  
*Sponsored by Netsmart and facilitated by Mark Thompson*  
Join your peers to engage in a provocative discussion of how behavioral healthcare organizations can develop & implement disruptive innovations needed to remain viable in the evolving healthcare marketplace.
- 5 - 6:30 PM **WELCOME RECEPTION**  
*Sponsored by: Sponsorship Available!*

### WEDNESDAY, AUGUST 14

- 7:30 - 8:30 AM **REGISTRATION & CONTINENTAL BREAKFAST**
- 8:30 - 10:00 AM **GENERAL SESSION: Capitalizing on the Changing Healthcare Landscape with Digital Technology**  
*Presented by: Launchpad Digital Health's Solome Tibebe and CEO of Catalyst Health Resources Steven Ramsland*  
Learn how you can disrupt the healthcare marketplace by delivering innovative solutions at the right time, in the right place, for the right audience. We'll look at the digital behavioral health landscape, identify key stakeholders, and address the strategic challenges and opportunities that digital technologies bring to behavioral healthcare providers.
- 10:30 - NOON **GENERAL SESSION: Circles4Hope - A Community Model Suicide Prevention Program**  
*Presented by: Founder and Executive Director of HOPE4UTAH Gregory Hudnall*  
Learn how a collaboration of over 40 public, private and faith-based organizations turned the tide in a community that averaged 2-3 suicides a year to achieve zero suicides over a nine-year period. Dr. Hudnall will present his community model, Circles4Hope, introduce a school-based peer-to-peer suicide prevention program and share the latest research on youth suicide prevention.
- NOON-1:30 PM **Orientation Lunch for New mhca Member CEOs**  
*Sponsored by: Sponsorship Available!*
- 1:30 - 3 PM **BREAKOUT SESSION: Mirror, Mirror on the Wall, Who Has the Best Outcomes of Them All?**  
*Presented by: Wasatch Mental Health Executive Director Juergen Korbanka and Clinical Performance and Compliance Manager Bret Linton*  
Learn how to adapt and thrive in today's competitive, outcome-oriented environment. Hear how Wasatch Mental Health aggregates routinely collected data to evaluate system effectiveness, uses readily-available state data for comparative analysis, compares outcome metrics of LMHAs, employs dual-purpose outcome variables guide clinical practice and demonstrate efficacy, and improves outcomes through comparative analysis and targeted delivery improvements.
- BREAKOUT SESSION: Digital Healthcare Technology - A Deeper Dive**  
*Presented by: Launchpad Digital Health's Solome Tibebe and CEO of Catalyst Health Resources Steven Ramsland*  
Learn how healthcare leaders are adopting novel technology solutions and identifying start-up opportunities within their own organizations. We'll discuss avenues for applying existing technologies, developing new innovations and finding the necessary financing, resources and community to ensure success.
- 3:00 - 3:30 PM **Afternoon Refreshment & Networking Break**  
*Sponsored by Theresa Gallion/Cornell Smith Law Firm*

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3:30 - 5 PM	<p><b>BREAKOUT SESSION: Hope Squad - A School-Based Peer-to-Peer Suicide Prevention Program</b>  <i>Presented by: Founder and Executive Director of HOPEUTAH Gregory Hudnall</i>  Learn why this program has been implemented in over 500 schools across the US and Canada. Community partners will share why the program works and their roles in breaking down silos to save children's lives.</p>
	<p><b>BREAKOUT SESSION: Roundtable Discussions &amp; Networking</b>  Join small groups of your peers for focus conversations around the day's topics. This is an opportunity to exchange ideas and make valuable new connections with other mhca members.</p>
5:00 - 6:30 PM	<p>RECEPTION  <i>Sponsored by Genoa Healthcare</i></p>

**THURSDAY, AUGUST 15**

7:30 - 8:30 AM	<p>REGISTRATION &amp; CONTINENTAL BREAKFAST</p>
8:30 - 10 AM	<p>GENERAL SESSION  <b>Disrupt Yourself...Before Someone Else Does!</b>  <i>Presented by: MDLIVE Medical Group President Lyle Berkowitz, MD</i>  If you are a health care provider accustomed to everyone coming to you in the standard way, then watch out - YOU might be the next Blockbuster. Consider who has a better relationship with the majority of healthy people in your geography - Amazon Prime or your providers? Ask yourself what you would do if an Amazon or Google bought your nearest competitor? Dr. Berkowitz will review digital innovations in the mental health space today which are disrupting the status quo and challenge you to think about a digital disruption strategy that makes sense for your organization, your staff and your patients in both today's world and tomorrow's.</p>
10:30 AM - NOON	<p>GENERAL SESSION: TBD</p>
1:30 - 3 PM	<p><b>BREAKOUT: How to Evaluate Digital Mental Health Apps</b>  <i>Presented by: Lyle Berkowitz</i>  There are over 10,000 mental health apps available to patients today - some are effective, some have minimal effect, and some may cause harm. If your organization is considering using mental health apps, you need to know how to evaluate which are the best ones for you and your patients. Dr. Berkowitz will present a framework for evaluation, review which organizations are currently doing objective evaluations, and facilitate discussions amongst attendees on what apps and evaluations schemas have worked well in their organizations.</p>
1:30 - 3 PM	<p><b>BREAKOUT: Headwinds in the Employment Law Horizon - What Every Senior Leader Needs to Know to Reduce Risk</b>  <i>Presented by: Cornell Smith Law Firm's Theresa Gallion, JD</i>  This interactive, and participatory session addresses the challenging landscape of employment regulations which present enormous risk to every behavioral health entity. We'll focus on real cases and each participant will leave with "lessons learned" and practical guidance to avoid and manage risk. Anticipated topics to be discussed in this problem-based learning session are HIPAA compliance; EEO compliance in the #MeToo and Living While Black Eras; Summer 2019 wage and hour rules issued by US Department of Labor; the proper utilization of Employment Practices Liability Insurance; and cutting edge issues such as outsourcing HR, remote work arrangements, proper use of independent contractors.</p>
3:30 - 5 PM	<p><b>Bright Ideas Round-up</b>  <i>Facilitated by: ServiceNet Sr. VP of Strategy &amp; Business Development Jim Frutkin</i>  Join your peers to discuss what you learned during the conference, how you'll implement new ideas, and what lingering questions you have. This is a great opportunity to get to know your peers and learn from their unique perspectives.</p>
	<p><b>mhca Board of Directors Meeting</b></p>
5 - 6:30 PM	<p>CLOSING RECEPTION  <i>Sponsored by: MHRRG/Negley Associates</i></p>

**Additional Sponsors**

Conference App: Qualifacts  
Education: Martyn Family Foundation  
Charging Stations: Qualifacts

**Available Sponsorships**

Welcome Reception  
Conference WiFi  
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**CONFERENCE HOTEL**  
**The Grand American Hotel**  
Reservation deadline: July 10  
**mhca Group Rate: \$269**  
(800) 437-5288

**Exhibitors**

- Credible Behavioral Health Software
- DATIS
- Genoa Healthcare
- Genoa Telepsychiatry
- iCentrix Analytics
- Iris Telehealth
- MHRRG/Negley
- Netsmart
- PharmBlue
- Qualifacts
- Relias
- TenEleven

For more information, go to [www.mhca.com](http://www.mhca.com) and look under "conferences"