



## Bi-Weekly Bulletin for June 3, 2021

### MEMBER NEWS

#### **RVBH to begin renovation next month**

RVBH, which is headquartered at the Cigar Factory Complex on 1100 Walnut St., has implemented six new programs over the course of the last year, according to CEO Dr. Wanda Figueroa, and is growing rapidly.

[https://www.messenger-inquirer.com/news/rvbh-to-begin-renovation-next-month/article\\_d59cd1b1-17b9-563b-935e-c01089bf69b6.html](https://www.messenger-inquirer.com/news/rvbh-to-begin-renovation-next-month/article_d59cd1b1-17b9-563b-935e-c01089bf69b6.html)

#### **RiverValley Behavioral Health preparing for 3-digit suicide hotline**

RVBH is in a unique position to act as a state model for dispatching mental health professionals in situations where it is necessary with its Mobile Crisis Unit as well, according to Figueroa.

[https://www.messenger-inquirer.com/features/health/rivervalley-behavioral-health-preparing-for-3-digit-suicide-hotline/article\\_60b00ac2-6c6e-5296-9a6a-27604033f96c.html](https://www.messenger-inquirer.com/features/health/rivervalley-behavioral-health-preparing-for-3-digit-suicide-hotline/article_60b00ac2-6c6e-5296-9a6a-27604033f96c.html)

#### **Peace River Center Expands Outpatient Behavioral Health Services in Lake Wales**

Peace River Center, a nonprofit behavioral health organization serving Polk, Hardee, and Highlands Counties has opened an outpatient behavioral health location in Lake Wales and will open a new mental illness recovery program in Haines City to reach a broader population.

<https://www.theledger.com/story/news/local/2021/06/02/mental-health-services-polk-county-peace-river-center-lake-wales-haines-city/7505983002/>

#### **Mental Health Month at Monarch**

Over the last few months, as we've started to see the light at the end of the COVID tunnel, we have had a higher than usual number of requests from teenagers and high schools to speak with them and share information about mental health. Information that Yesenia and Mary Katherine shared made its way into a number of

student-led initiatives around the school during May and the members of the Senior Class put together this video highlighting their efforts. It's AMAZING! Please take a few minutes and enjoy. <https://youtu.be/Ev1k6uqJnJ0>

### **United Health Foundation donates \$3M to Valle de Sol**

The United Health Foundation, the philanthropic arm of the publicly-traded UnitedHealth Group, has committed approximately \$3 million to Valle de Sol Community Health to improve school-age children's access to integrated health care in underserved Phoenix communities.

<https://www.yourvalley.net/stories/united-health-foundation-donates-3m-to-valle-de-sol,237145>

### **Meridian Health Services and Home with Hope receive grants from NCHS**

Meridian Health Services and Home with Hope in Lafayette received grant funding from North Central Health Services (NCHS) for facilities and programs to help men, women and mothers struggling to overcome substance use through recovery.

[https://www.newsbug.info/lafayette\\_leader/news/local/meridian-health-services-and-home-with-hope-receive-grants-from-nchs/article\\_4a89e3c8-c5b5-5ba5-baac-cfe5324b7980.html](https://www.newsbug.info/lafayette_leader/news/local/meridian-health-services-and-home-with-hope-receive-grants-from-nchs/article_4a89e3c8-c5b5-5ba5-baac-cfe5324b7980.html)

### **Mental health awareness is growing but stigma remains for communities of color**

Centerstone CEO Melissa Larkin said, "In the last year, what has really accelerated is people's acceptance that mental health is important. They are learning that there is no shame in struggling with anxiety, depression or the variety of things we all struggle with because we're human beings."

<https://www.heraldtribune.com/story/news/2021/05/28/addressing-mental-health-challenge-for-many-people-color/4908513001/>

### **Peace River Center Hosts Mental Health Awareness Month with Make It OK Campaign, and Webinars to Increase Awareness**

Each year, Peace River Center (PRC) engages in a Mental Health Awareness Month campaign to encourage individuals to seek care and help reduce the stigma surrounding mental health disorders. This year's campaign, Make It OK encourages everyone to have conversations about mental illness, and provides guidance on what to say and what not to say when someone opens up about mental illness.

<https://www.peacerivercenter.org/wp-content/uploads/2021/05/Peace-River-Center-Hosts-Mental-Health-Awareness-Month-with-Make-It-OK-Campaign-and-Webinars-to-Increase-Awareness.pdf>

## **INDUSTRY NEWS**

### **Innovate Toward Health Experience, Not Just Healthcare**

Technological innovation has pushed the consumer experience forward in banking, retail, entertainment and hospitality (among other industries) but has not yet broken through with health interactions. Whereas the experiences of a streaming service or even making a payment are seamless across devices and platforms, it is

still difficult to get health systems to “talk” to each other. That is, however, changing — and fast.

<https://www.forbes.com/sites/forbestechcouncil/2021/06/01/innovate-toward-health-experience-not-just-healthcare/?sh=6f136d741396>

### **Fatal drug overdoses surged 59% in Colorado last year as overall deaths rose during the pandemic**

“The real truth is that nobody’s inoculated against this,” said Jen Jackson, an assistant program manager of access services with **Mental Health Center of Denver**. She lost her brother, who lived in New York, to an overdose last year.

<https://www.denverpost.com/2021/05/30/colorado-fatal-overdoses-increase-2020-coronavirus-pandemic/>

### **Rising hospital ransomware attacks could endanger patients, hit bottom lines hard, Moody's says**

Ransomware attacks will continue among large providers for the foreseeable future, and "healthcare systems will need to deploy additional resources to thwart future cybersecurity breaches even as the pandemic continues to use up significant clinical, financial and strategic resources," according to a new report from Moody's Investors Service.

<https://www.healthcarediver.com/news/rising-hospital-ransomware-attacks-could-endanger-patients-hit-bottom-line/600896/>

### **5 big ideas in healthcare innovation**

From their thoughts on how to improve contactless technology to retail giants' healthcare consumerism efforts to how to better engage patients, here are five quotes about the role of innovation in healthcare that hospital and health system executives recently shared with Becker's Hospital Review.

<https://www.beckershospitalreview.com/digital-transformation/5-big-ideas-in-healthcare-innovation.html>

### **A View From The Top: Six Healthcare Execs On How To Close The Nation's Mental Health Care Gap**

Six behavioral health leaders share their perspectives on the burgeoning sector, what makes them optimistic about the future, and what steps their organizations are taking to better serve the behavioral health needs of the population.

<https://www.forbes.com/sites/sethjoseph/2021/05/27/a-view-from-the-top-six-healthcare-execs-on-how-to-close-the-nations-mental-health-care-gap/?sh=1ffb9c5618e>

## **BUSINESS NEWS & LEADERSHIP ARTICLES**

### **Keeping Your Team Connected and Productive**

What decisions helped some businesses survive and thrive during the pandemic? Nicole Walters, founder and CEO of Inherit Learning Company and star of USA Network's She's The Boss, asked Georgene Huang and Romy Newman, co-founders of Fairygodboss, what they did to keep their company functioning during these

tough times.

<https://www.entrepreneur.com/article/372306>

### **Emotional intelligence begins with self-awareness**

When trying to improve your emotional intelligence, personal awareness can be difficult to attain because you do not see yourself the way you are seen and most people are uncomfortable giving negative feedback to others. We also often excuse our poor behavior because of our positive intent.

[https://www.smartbrief.com/original/2021/06/emotional-intelligence-begins-self-awareness?utm\\_source=brief](https://www.smartbrief.com/original/2021/06/emotional-intelligence-begins-self-awareness?utm_source=brief)

### **These Screenwriting Principles Will Make Your Business Story More Engaging**

Stories help bring facts to life and give our audiences a chance to see how the ideas we are persuading play out in real life. Most of us though, aren't naturally good at telling inspiring and grounding stories in a business setting.

<https://www.duarte.com/presentation-skills-resources/these-screenwriting-principles-will-make-your-business-story-more-engaging/>

### **Are you okay? The power of storytelling in mental health**

One sure fire way to get employees talking is by making the first move – and opening up. The idea of being vulnerable with your teams, of sharing personal and often painful experiences, may send shivers down your spine - but don't underestimate the power of storytelling in engagement.

<https://www.hcamag.com/us/specialization/mental-health/are-you-okay-the-power-of-storytelling-in-mental-health/255521>

*Past issues of this publication are available online at: <https://mhca.com/about-us/member-news>*

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