

# Bi-Weekly Bulletin for May 2, 2019

## **MEMBER NEWS**

## LifeSkills, Inc. and Pennyroyal Center, Announce Merger

The merger will create one of the largest behavioral health organizations in Kentucky.

https://www.glasgowdailytimes.com/lifeskills-pennyroyal-center-announce-merger/article\_67b85a57-d931-56bd-acc4-95cc30f18368.html

## Roberts named president and CEO of AspenPointe

AspenPointe announced Adam Roberts will take over from Interim CEO and COO Susan Seiler in May.

https://alamosanews.com/article/roberts-named-president-and-ceo-of-aspenpointe

# At the intersection of architecture and mental health: trauma-informed design

Residents at the complex developed and run by the nonprofit **Mental Health Center of Denver** have a choice <a href="https://denverite.com/2019/04/29/at-the-intersection-of-architecture-and-mental-health-trauma-informed-design/">https://denverite.com/2019/04/29/at-the-intersection-of-architecture-and-mental-health-trauma-informed-design/</a>

## Opinion: Underpaid workforce signals troubling trend for behavioral health care

Without something significant being done about Medicaid case rates, we will continue to lose legions of talented, dedicated and passionate people.

https://www.sound.health/wp-content/uploads/2019/04/Behavioral-Health-Workers-Deserve-Better-PSBJ-Op-Ed.pdf

## Centerstone receives grant to improve community health care in southern Illinois

Behavioral health organization seeking new clients to receive access to services

https://www.theintelligencer.com/news/article/Centerstone-receives-grant-to-improve-community-13783353.php

# Improving Access to Integrated Care for Residents with SPMI

This final report describes the methods and findings for the evaluation of the program, Improving Access to Integrated Care for Rio Grande Valley Residents with Severe & Persistent Mental Illness, at Tropical Texas Behavioral Health (TTBH), a subgrantee of the Social Innovation Fund (SIF).

#### Brief:

https://nationalservice.gov/sites/default/files/evidenceexchange/MHM\_Tropical%20Texas%20Report%20Brief\_508.pdf

#### Full Report:

https://nationalservice.gov/sites/default/files/evidenceexchange/MHM Tropical%20Texas Final%20Report 11.21.18 508.pdf

## Chestnut getting nearly \$1.3 million to combat opioid crisis

Programs to combat the opioid crisis in Illinois are getting a \$15 million boost in federal money, and some of that is coming to Bloomington-based Chestnut Health Systems.

https://www.pantagraph.com/news/local/chestnut-getting-nearly-million-to-combat-opioid-crisis/article\_b1cbb2a4-fa03-5142-aef4-9e31cdfeb73b.html

## **Community Psychiatric Clinic and Sound Combine Organizations**

Community Psychiatric Clinic and Sound, two providers of mental health and addiction treatment services in King County for more than 50 years, announced today their intent to combine operations to form a new, larger provider under the Sound name and brand. Patrick Evans, Sound's President & CEO, will oversee the new organization in the same role.

https://www.ptcommunity.com/wire/community-psychiatric-clinic-and-sound-combine-organizations

#### **INDUSTRY NEWS**

## How CEOs Are Making Mental Health a Less Taboo Topic at Work

Corporate America is catching on. In March, more than 40 top executives, including Johnson & Johnson CEO Alex Gorsky and Bank of America Merrill Lynch chief Brian Moynihan, attended the American Heart Association CEO Roundtable to discuss an action plan designed to help build a mental health–friendly workplace.

http://fortune.com/2019/04/18/mental-health-less-taboo-at-work/

#### M&A in mental health: why is it happening and is it good for the space?

Given Calm's traction, and acquisition of more complex apps, is the light-touch ubiquitous application of Calm the right Trojan Horse model to get the most adoption from which more serious mental health problems can then be screened and addressed?

https://vator.tv/news/2019-04-17-m-a-in-mental-health-why-is-it-happening-and-is-it-good-for-the-space

## How To Deliver Extraordinary Customer Experience Even When People Don't Want Your Help

Every individual who is a "stakeholder" in the patient's well-being needs to have an extraordinary experience, no matter how often or at what level they interact with the company.

 $\frac{https://www.forbes.com/sites/georgebradt/2019/04/23/how-to-deliver-extraordinary-customer-experience-even-when-people-dont-want-your-help/\#d13d551ab07c$ 

## **BUSINESS NEWS**

#### 10 Tips for Initiating Design Thinking

Learn how you can help your team generate ideas to drive innovation.

https://enterprisersproject.com/article/2019/4/design-thinking-how-make-case

## Funding Challenge: Debt vs. Equity vs. Philanthropy

Debt can be a powerful instrument for scale.

https://www.thenonprofittimes.com/financial/funding-challenge-debt-vs-equity-vs-philanthropy/

## 2019 Global Human Capital Trends

As organizations embrace and adopt robotics and AI, they're finding that virtually every job can be redesigned—creating new categories of work, including hybrid jobs and "superjobs."

https://www2.deloitte.com/insights/us/en/focus/human-capital-trends/2019/impact-of-ai-turning-jobs-into-superjobs.html

#### THRIVING IN THE AUGMENTED AGE

We're heading for a future where our natural human capabilities are going to be radically augmented in three ways: Computational systems will help us think. Robotic systems will help us make. And a digital nervous system will connect us to the world far beyond what our natural nervous system can offer.

https://www.bcg.com/publications/2019/augmented-age-conversation-moonshot-thinker-maurice-conti.aspx

NOTE: If we missed a recent (past 2 weeks) news article about your organization, please send the <u>link</u> to Lonnie Parizek at <u>lparizek@mhca.com</u> to be included in our next issue. Have something to report that wasn't covered in your local news? We'd love to hear all about it and link to news on your website! If you can't wait 2 weeks to read the latest news, follow <u>@mhca</u> on Twitter where we post these articles and many others daily.

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